



2024 Wine Walks

Sponsorship Options
winewalks.hdsa@gmail.com

Event Description

We are planning three (3) Snohomish Wine Walks for the 2024 season: June 1, Sept. 14, and Dec. 14. We are expecting 300-450 attendees at each event, and 10-15 merchant and winery pairings to participate. To help fund the event, we are offering a variety of sponsorship opportunities at a variety of price points to highlight your business as a prime HDSA supporter.

Presenting Sponsor

- **Season presenting sponsor – \$5,000 (1 available)**
For all three wine walks of the season, we will feature your business logo on the following items:
 - Walk map handed out to each wine walk participant
 - Event wristband handed out to each wine walk participant
 - Winery signs located at each pouring location
 - HDSA wine walk website
 - Instagram and Facebook event ads
- **September event presenting sponsor - \$2,000 (1 available)**
For a single wine walk, we will feature your business logo on the following items:
 - Walk map handed out to each wine walk participant
 - Event wristband handed out to each wine walk participant
 - Winery signs located at each pouring location
 - HDSA wine walk website
 - Instagram and Facebook event ads
- **December event presenting sponsor - \$3,000 (1 available)**
For a single wine walk, we will feature your business logo on the following items:
 - Walk map handed out to each wine walk participant
 - Event wristband handed out to each wine walk participant
 - Winery signs located at each pouring location
 - HDSA wine walk website
 - Instagram and Facebook event ads
 - Special edition “Holiday” wine glasses
 - Special edition “Holiday” 2 bottle tote