



Snohomish Zombie Walk

Sponsorship Options

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All zombies and ghouls are invited to gather on the last Saturday of October every year to end hunger throughout our community by participating in the annual Snohomish Zombie Walk. This free event, presented by Historic Downtown Snohomish Association (HDSA), is open to the public and benefits the Snohomish Community Food Bank. Sponsorship for this event helps cover all the costs associated with the execution of the event, and any additional funds will be directly donated to the food bank.

Zombie festivities begin at the Carnegie Building, which include Zombify Face Painting stations, unique Zombie swag, Haunted Snohomish Tour Map, Costume Contest, and various vendor booths. We also expanded the event to include local partners to host a photo booth, booths for other food responsibility groups, and work with other downtown merchants. The festivities conclude with the Snoho Zombie Horde lurching through downtown Snohomish's 1st Street sidewalks.

In 2021, we raised over \$3,000 for the food bank and 242 pounds of food. In 2022, we raised over \$5,000 and 442 pounds of donations. With your help, we can continue beating our records in 2023!

Below is an example of the sponsorship opportunities from previous years. Specific 2023 sponsorship packages will be published at a later date and updated here when available.

[EXAMPLE] 2022 Undead to End Hunger Sponsorship Packages:

1. Zombie Walk Presenting Sponsors – \$1000

- a. Snohomish Zombie Walk “Presented By ACME Company.”
- b. Logo on all Email Blasts, Social Media posts and Haunted Tour Map
- c. Company name and logo prominently displayed on all promotional materials
- d. Most prominent logo on Zombie Walk shirts
- e. 3 featured social media posts
- f. Company website linked on HDSA event page

2. Gold Level Sponsor - \$500

- a. Logo on HDSA Zombie Walk event website page
- b. Logo on Email Blasts, Social Media posts and Haunted Tour Map
- c. Logo on Zombie Walk shirts
- d. 2 Featured Social Media Posts
- e. Company name and logo prominently displayed on all promotional materials

3. Silver Level Sponsor - \$300

- a. Logo on HDSA Zombie Walk event website page
- b. Logo on Email Blasts
- c. 1 featured social media post
- d. Logo on Zombie Walk shirts
- e. Company name and logo prominently displayed on all promotional materials

4. Bronze Level Sponsor - \$150 or below

- a. Logo on HDSA Zombie Walk event website page
- b. Logo on Email Blasts
- c. Logo on Zombie Walk shirts

