

JUNE 6 - 8, 2025

SNOHOMISH

PRIDE



Meridith Grogan



Photo Credit: JAZ
Photography



Photo Credit: Meridith
Grogan



OUR MISSION

To celebrate LGBTQIA+ culture and identities within Snohomish, fostering an increased sense of community, belonging, and safety for all community members and visitors.



JAZ photography

WHY SPONSOR?

- ◆ Your logo featured on our website and social media channels receiving 100K+ impressions
- ◆ Elevate your brand
- ◆ Support diversity and inclusion
- ◆ Connect with community

Snohomish Pride has quickly found a place in the hearts of Snohomies, becoming **one of the largest annual festivals** taking place in downtown Snohomish.

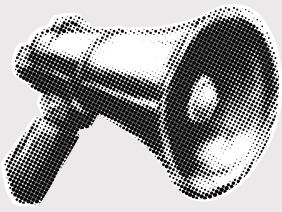


Meridith Grogan



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You have an uniquely amazing opportunity to **support our community** and **market your goods and services** to a welcoming, appreciative, and loyal audience.



SCHEDULE OF EVENTS



FRIDAY, JUNE 6

- ◆ Community Picnic

SATURDAY, JUNE 7

- ◆ Parade on First Street
- ◆ Pride Pop-Up Market & Kids Fair
- ◆ Downtown Wine Walk
- ◆ Drag Performances

SUNDAY, JUNE 8

- ◆ Inter-Denominational Church Service hosted by Progressive Churches Working Together and Drag Brunch



*Schedule is tentative as of Jan. 20th, 2024 and subject to changes

INSPIRED BY YOUR FEEDBACK WE'RE PLANNING

- ◆ Our Family Picnic on Friday will be a community picnic, **open to all**
- ◆ On Sunday, we'll wake-up with a inter-denominational **church service** being offered by the Progressive Churches Working Together, followed by a **Drag Brunch**.





SHOW YOUR PRIDE



SIGN UP & MARCH WITH PRIDE

- ◆ Register your group to join the parade - it's free and incredibly fun!

HOST A BOOTH AT OUR VIBRANT POP-UP MARKET

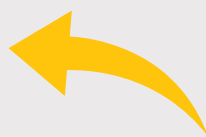
- ◆ Secure a Pop-Up booth at our vibrant market.
- ◆ Visit our website for a link to the vendor application.

HOST A PRIDE THEMED EVENT OR SALE

- ◆ We're eager to spotlight your special Pride-related products, event or sale.
- ◆ Let us know - we're here to amplify your efforts and celebrate together.

SHOW YOUR PRIDE COLORS

- ◆ Decorate your space and show your support to thousands attending the events.
- ◆ Invite them in for a delightful shopping experience or a delicious meal.



**FIND ALL THE DETAILS +
SIGN UP AS A SPONSOR HERE**



SPONSORSHIP LEVELS



Blue Heart Level **\$500**

Your logo will be featured on the following:

- PRIDE webpage
- Sponsor thank-you posts on Instagram and Facebook
- HDSA Newsletter
- Parade entry



Green Heart Level **\$1000**

All of the Blue Heart Level benefits
PLUS:

- Your logo featured on the event posters displayed in businesses across town



Yellow Heart Level **\$2500 *5 available**

All of the Green Heart Level benefits
PLUS:

Your logo featured on:

- Pride ticket pages
- Event schedule and map
- HDSA Newsletter Infographic
- Parade entry with permission to hand out promotional material during the parade
- 10x10 Booth at Pride Pop-Up Market in Sponsored Area



Rainbow Heart Level **\$6000 *1 available**

All of the Yellow Heart Level benefits
PLUS:

- Prime location for your 10x10 Booth at Pride Pop-Up Market in Sponsored Area
- HDSA Podcast Promotion

Looking for a benefit that you don't see listed? Reach out and let us know; we'll see what we can do to meet your needs.

We look forward to welcoming you to the Snohomish Pride family, and if this is your first time as a sponsor, we know you'll find a special home within our community of love, acceptance, and respect.

For more information, please don't hesitate to reach out to Tim Heimerle, Fundraising Chair at snohopridegive@gmail.com or 425.492.6600.