



Greetings to the press from Snohomish Slew
Slew says, "keep your eyes poppin as the Frogs will
be a hoppin to Snohomish..."

GroundFrog Day 2012

Saturday - January 28, 2012

11 a.m. - 1 p.m.

DOWNTOWN SNOHOMISH - First St. and Ave.

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Snohomish, Wa...Snohomish Slew, frognosticator and weather prophet extraordinaire invites the good and wonderful people of the Pacific Northwest to celebrate GroundFrog Day in Snohomish. On January 28, 2012, the GroundFrog Day festivities are scheduled from 11 a.m. to 1 p.m. at the event Gazebo at First Street and Avenue A in downtown Snohomish. Slew reveals his frogcast for 6 more week of Northwest weather getting the jump on that other notable February 2nd prognosticator, Punxsutawney Phil.

Slew has promised the GroundFrog Day celebration will provide his admiring fans with games, entertainment, and mid-January a pre-GroundFrog Day surprise that will have all of Snohomish pondering if their fair hamlet has been invaded.

Come join us on January 28th as Slew gives the Great Northwest the only local proclamation... will we endure six more weeks of foggy and soggy weather or will the frognostication be for the delight of an early spring?

Sponsored by the Snohomish Chamber of Commerce, the GroundFrog Day event schedule and new activities are posted at www.groundfrogday.com. Information is also available at www.cityofsnohomish.com or call, Event Chair, J.D. Fields, Catch the Beat, 425-335-4559 or Pam Osborne, Snohomish Chamber Manager at 425-344-8533.

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GroundFrog Day Event Schedule

11:00	Entertainment starts at the Ave A gazebo
11:30	Frognostication ceremony begins with the arrival of the GroundFrog Day Royalty
11:40	The Royal proclamation is read to introduce the Royal Scribes, fluently skilled in speaking Frogese and prepared to interpret the predication exclaimed by Snohomish Slew, Hometown Frognosticator Extraordinaire.
11:50	Slew arrives and is carried to the stage by his Loyal Frog Handler.
Noon	Slew makes his prediction and the crowd is once again amazed and astounded by his ability to forecast the weather for the final 6 weeks of winter in the Great Pacific Northwest.